



objective skills education

Challenging, full-time position where I can use my creativity and highly developed design skills to assist clients with their branding and marketing needs.

I have a passion for design and visual communication with an emphasis on conceptual thinking and branding. I have a diverse background which allows me to tackle any project. I have designed for print, packaging, identity, collateral, web, motion, and broadcast. I also have skills in illustration and photography.

Expert in: Adobe Creative Suite, Dreamweaver, Acrobat, MS Office and OS X.

BFA in Graphic Design. The University of Connecticut, Storrs, CT.

experience

FREELANCE ART DIRECTOR/DESIGNER, 2002-2004, 05/2009-Present

I worked and am working with a variety of clients on various print and web projects on a per-project basis. Clients include: Capital One, Red Door Interactive, Next Proteins, Mires Brands and others.

For Capital One, I teamed up with a copywriter to create a promotional web site. We worked with the in-house marketing department and completed the project in a quick 3-week turnaround.

ESTIPONA GROUP, Reno, NV, Senior Art Director, 12/2004-05/2009

Responsible for brand creation and management for the firm's diverse clientele. Projects included: design of identity systems, print projects such as brochures, trade show graphics, vehicle graphics, direct mail and sales materials, web sites, and email blasts.

Clients in the healthcare, tourism, the arts and retail industries.

In addition to my Art Directing responsibilities, I created a new file archiving system for the agency. This new system made it easier to find client files which made the studio more efficient. I also served as resident expert in the Adobe Creative Suite making sure that files were prepared correctly for print.

DRGM ADVERTISING, Reno, NV, Senior Art Director, 2002

Developed ad campaigns and marketing materials for the agencies clients. Worked as a team with copywriter to develop targeted advertising materials. Art directed photography shoots and directed production staff in the implementation of campaigns.

Clients in the gaming, tourism and the arts industries.

I designed a new sales package for the firm which assisted in winning new business for DRGM.

recognition

Multiple American Advertising-Addy Awards, Print's Regional Design Annual, 3X3 Magazine's Proshow, American Illustration 27 & 28, The Los Angeles Society of Illustrators-Illustration West 35 and 45, The Society of Publication Designers-Spot Illustrations Show, The San Francisco Society of Illustrators.